



Best of ACC.21

American College of Cardiology

Virtual | Hong Kong

23rd & 24th October 2021



INDUSTRY PROSPECTUS

Organized by



Hong Kong
CHAPTER

American College of Cardiology

Officially licensed by



**AMERICAN
COLLEGE of
CARDIOLOGY**

Advancing Heart Care Worldwide

Conference Partner & PCO



mci
Tomorrow's People



LETTER OF SUPPORT



August 17, 2021

The American College of Cardiology (ACC) is pleased to announce an agreement with MCI India to host an official "Best of ACC.21" meeting in Hong Kong in 2021. This is the first time that Best of ACC is being held and we are delighted to launch this new licensed program to help further disseminate education globally.

The Best of ACC.21 Program brings the leading peer reviewed science to optimize patient care and outcomes. The program offers licensed content to give cardiologists and the care team a comprehensive curriculum covering new developments in cardiovascular care and how they integrate into local practice.

These official Best of ACC meetings will present top rated content from the Annual Scientific Session's 10 Learning Pathways comprising of approximately 60 presentations chosen by a Hong Kong scientific committee based on need gap in a 2-day virtual format.

ACC would like to take this opportunity to encourage you to support the official Best of ACC meeting being held in Hong Kong in 2021. Best of ACC meetings are an excellent way to support local physicians with the latest clinical science and new developments in cardiology.

Any questions please do not hesitate to contact us.

Best regards,



Kat Niewiadomska, PhD
Director, Global Business Development
Global Innovation & Clinical Transformation Division



Heart House

2400 N Street, NW Washington, DC 20037-1153 | USA
202-375-6000 | 800-253-4636 | Fax: 202-375-7000
www.ACC.org



WELCOME MESSAGE

Dear Colleagues,

It is with pleasure that we cordially invite you to attend the 1st Best of ACC.21, Hong Kong which will take place on 23rd & 24th October 2021.

While the current pandemic and restrictions will continue to affect the way we meet and collaborate, keeping in mind the safety of our members, we have decided to formulate this educational activity in the form of a virtual experience and bring our community together.

The Best of ACC program is designed to further disseminate ACC annual meeting education amongst the doctors and other cardiovascular team members who desire to get the highlights of the ACC Annual Meeting.

The scientific program will be delivered by the international original speakers of the ACC Annual Meeting along with local faculty by providing education on topics relevant to you and your practice with an emphasis on optimizing clinical management.

Join us for an unforgettable personalized learning journey and learn from world-class experts, network with colleagues, visit the virtual exhibition, and access content online at your own pace.

We are proud to bring you an exciting educational opportunity in these challenging times – all in one place, at your own pace, keeping you safe.

Your Sincerely,

Dr Yuk-Kong LAU
Scientific Chair, Best of ACC.21, Hong Kong

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ORGANIZING COMMITTEE



Dr. Yuk-Kong LAU
Governor, The ACC Hong Kong Chapter

MEMBERS:



Dr. Alan Ka-Chun CHAN



Dr. Andy Wai-Kwong CHAN



Dr. Kwok-Keung CHAN



Dr. Ngai-Yin CHAN



Dr. William Chi-Kin CHAN



Dr. Kwok-Lun LEE



Dr. Kin-Lam TSUI



Dr. Thomas Prabowo TUNGGAL



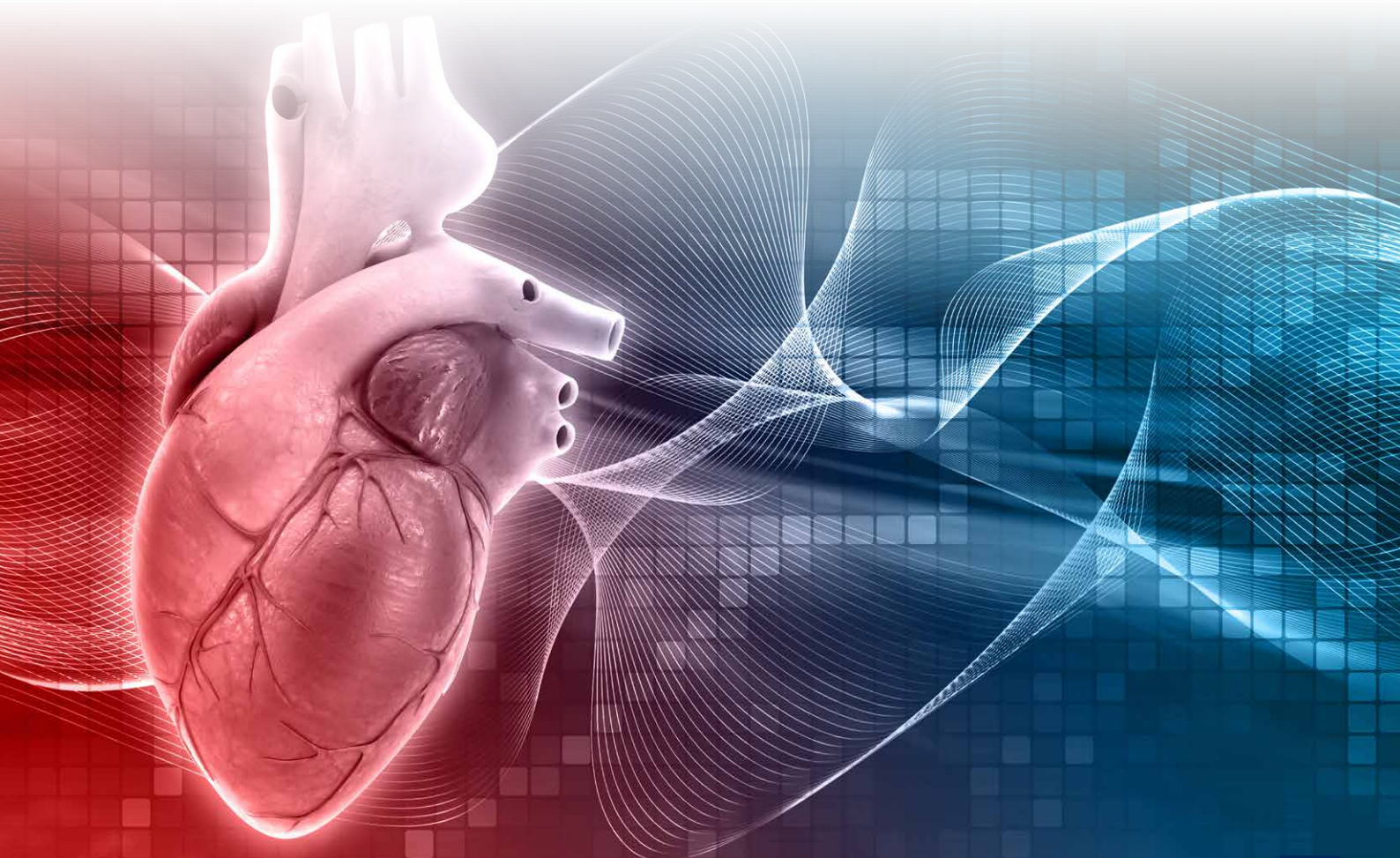
OVERVIEW OF BEST OF ACC.21: VIRTUAL EVENT

Unified by our goal of transforming cardiovascular care & working towards the improvement of heart health of the population, The American College of Cardiology (ACC), The ACC Chapter Hong Kong and Hong Kong College of Cardiology are excited and overjoyed to announce our 1st Edition of Best of ACC.21 - Optimizing Heart Care Knowledge and Outcomes.

The Best of ACC.21 program is aimed to further disseminate education amongst the cardiologists and other cardiovascular team members to obtain the highlights of the ACC Annual Meeting and enable them to strengthen their clinical practice for better patient outcomes. Highlights will include sessions from top rated 72 presentations covering 11 learning pathways i.e., Electrophysiology, Heart Failure and Cardiomyopathies, Interventional and Structural, Pulmonary Vascular Disease, Vascular Medicine, Multimodality Imaging, Ischemic Heart Disease, Pediatric and Congenital Heart Disease, Prevention and Health Promotion, Global Health & Valvular Heart Disease. Expert faculties to place original research findings into clinical context and discuss how the results may change the current standard of care.

To ensure the safety of our community, we have decided to host our Best of ACC.21 as a 100% virtual model. We believe this decision will allow more people to participate from the convenience of their home or office. We have a great lineup filled with a combination of advanced learning experiences, engaging sessions, expert panel discussions, abstracts and more.

Strive to be your best and join us in our vision of a world where innovation and knowledge optimize cardiovascular care and outcomes.





PROGRAM HIGHLIGHTS

We are proud to bring you a full virtual live education program that is developed with local educational goals in mind. Some of the key program highlights include:

- Two days of virtual education program
- One educational track
- International presenters and regional experts
- Ten hours of scientific deliberation
- Ten learning pathway sessions

During the virtual conference, the delegates will experience the following:

1 Learn new trends, strategies, and tactics:

Up-to-date research along with current and emerging trends in cardiology research will be exclusively discussed in the conference. Do not let old and outdated information hold your back!

2 Gain global perspective:

Discuss, share, and critique the latest in cardiovascular prevention and care with global experts and return to your practice ready to improve the care of your patients.

3 Q&A sessions / panel discussion:

Every presenter will be provided with some time for Q & A /panel discussion after their presentation, wherein you may ask questions related to workflow challenges or seek advice on implementation of new techniques in your daily practice. Q & A sessions are always beneficial!

4 Share your thoughts:

Local learning designed to empower you to transform your community through topics such as highlighted original research to change your practice or the latest in acute coronary syndrome, heart failure, valvular disease, arrhythmia, and prevention.

5 Ignite conversation:

Network with faculty from leading cardiovascular societies in an intimate setting and create connections with colleagues through shared discussion and bi-directional learning.



BENEFITS TO SPONSORS

● Sponsored sessions:

- o Masterclass & Symposiums

● Branding opportunities:

- o Website
- o Login page
- o Lobby
- o Halls
- o Customised branding opportunities

● Personalized marketing opportunities:

- o Emailer
- o Social media
- o E-flyers to registered database

● Interactive exhibit booths:

- o e-Brochure
- o Product portfolio demonstration
- o Live chat
- o Live video chat
- o Schedule a call
- o Business card exchange & lead retrieval

● Reports and insights:

- o Booth visitors data
- o Turnout numbers
- o Engagement data





TENTATIVE SCIENTIFIC PROGRAM

DAY 1 | 23rd October 2021 | Saturday

Hong Kong Time (HKT)	Session Type	Title of Presentation	Speaker Name	Moderator
17:00 - 18:00	MasterClass by Patron Sponsor			
18:00 - 18:05		Welcome Address by the Governor of ACC Chapter, HK	Dr. Yuk Kong Lau	
18:05 - 19:10	Pathway 1 - Electrophysiology			
18:05 - 18:23	Presentation	Year In Review Speaker	Dr. Kalyanam Shivkumar	
18:24 - 18:36	Presentation	PERSONALIZED PACING (MYPACE): A NEW PARADIGM FOR DIASTOLIC HEART FAILURE TREATMENT	Margaret Infeld, Kramer Wahlberg, Jillian Cicero, Nicole Habel, Sean Meagher, Daniel Silverman, Daniel Lustgarten, Markus Meyer.	
18:37 - 18:59	Presentation	CRYOABLATION VERSUS ANTIARRHYTHMIC DRUG THERAPY AS INITIAL TREATMENT FOR ATRIAL FIBRILLATION: IMPACT ON QUALITY OF LIFE	Oussama M. Wazni, Gopi Dandamudi, Nitesh Sood, Robert Hoyt, Jaret Tyler, Sarfraz Durrani, Mark Niebauer, Kevin Makati, Blair Halperin, Andre Gauri, Gustavo Morales, Jeffrey Cerkenvenik, Rachelle Kaplon, Steven Nissen.	
19:00 - 19:10	Panel Discussion & Q&A Session			
	Quiz Question on Pathway			
19:11 - 19:50	Platinum Sponsored Session			
19:51 - 20:10	Exhibition Tour Break			
20:11 - 21:18	Pathway 2 - Interventional and Structural			
20:11 - 20:28	Presentation	Year In Review Speaker	Dr. Nadia Razaq Sutton	
20:29 - 20:41	Presentation	INTRAVASCULAR LITHOTRIPSY FOR THE TREATMENT OF SEVERELY CALCIFIED CORONARY LESIONS - A PATIENT LEVEL POOLED ANALYSIS OF THE DISRUPT CAD I, II, III AND IV STUDIES	Robert Francis Riley, Dean Kereiakes, Carlo Di Mario, Jean Fajadet, Richard Shlofmitz, Shigeru Saito, Ziad Ali, Andrew Klein, Matthew Price, Gregg Stone, Jonathan Hill, The Christ Hospital, Cincinnati, OH, USA	
20:42 - 20:54	Presentation	SAFETY AND EFFICACY OF 1-MONTH VERSUS 3-MONTH DUAL ANTIPLATELET THERAPY IN HIGH BLEEDING RISK PATIENTS UNDERGOING PERCUTANEOUS CORONARY INTERVENTIONS WITH AN EVEROLIMUS ELUTING STENT: INSIGHTS FROM THE XIENCE SHORT DAPT PROGRAM	Marco Valgimigli, Davide Cao, Roxana Mehran, XIENCE Short DAPT Program Investigators, Cardiocentro, Lugano, Switzerland, The Mount Sinai Hospital, New York, NY, USA	



20:55 - 21:07	Presentation	FINAL TWO-YEAR RESULTS FROM THE RANDOMIZED ONYX ONE TRIAL IN HIGH BLEEDING RISK PATIENTS TREATED WITH 1-MONTH DAPT	Stephan Windecker, Elvin Kedhi, Azeem Latib, David Kandzari, Ajay Kirtane, Roxana Mehran, Matthew Price, Alexandre Abizaid, Daniel Simon, Stephen Worthley, Azfar Zaman, Gwenn Wetzels, Te-Hsin Lung, Steven Marx, Ziad Ali, Gregg Stone, Inselspital - Universitätsspital Bern, Bern, Switzerland	
21:08 - 21:18	Panel Discussion & Q&A Session			
	Quiz Question on Pathway			
21:19 - 21:39	Diamond Sponsored Session			
21:40 - 21:52	Pathway 3 - Pediatric and Congenital Heart Disease			
21:40 - 21:52	Presentation	Pediatric and Congenital Heart Disease Year In Review	M. Regina Lantin-Hermoso	
21:53 - 22:10	Pathway 4 - Prevention and Health Promotion			
21:53 - 22:10	Presentation	Year In Review Speaker	Donna M. Polk	
22:10 - 22:20	Quiz Session 1			

DAY 2 | 24th October 2021 | Sunday

Hong Kong Time (HKT)	Session Type	Title of Presentation	Speaker Name	Moderator
14:00 - 14:55	Pathway 5 - Pulmonary Vascular Disease			
14:00 - 14:18	Presentation	Pulmonary Vascular Disease: Year in Review	Raymond L. Benza	
14:19 - 14:31	Presentation	UTILITY OF DEEP LEARNING ALGORITHMS IN DIAGNOSING AND AUTOMATIC PROGNOSTICATION OF PULMONARY ARTERIAL HYPERTENSION BASED ON ROUTINE ECHOCARDIOGRAPHIC IMAGING	Maria Luisa Benesch Vidal, Gerhard-Paul Diller, Aleksander Kempny, Wei Li, Konstantinos Dimopoulos, Stephen J. Wort, Michael Gatzoulis, Royal Brompton Hospital, London, United Kingdom	
14:32 - 14:44	Presentation	USE OF DIRECT ORAL ANTICOAGULANTS IN CHRONIC THROMBOEMBOLIC PULMONARY HYPERTENSION: A SYSTEMATIC REVIEW AND META-ANALYSIS	Ramy Sedhom, Michael Megaly, Ena Gupta, Aman Amanullah, Albert Einstein Medical Center, Philadelphia, PA, USA, Banner University Medical Center, UA College of Medicine, Phoenix, AZ, USA	
14:45 - 14:55	Panel Discussion & Q&A Session			
	Quiz Question on Pathway			



14:55 - 15:42	Pathway 6 - Multimodality Imaging			
14:55 - 15:08	Presentation	Year In Review Speaker	Y. S. Chandrashekhar	
15:08 - 15:20	Presentation	PROGNOSTIC VALUE OF COMPUTED TOMOGRAPHY DERIVED FRACTIONAL FLOW RESERVE COMPARISON WITH MYOCARDIAL PERFUSION IMAGING	Ahmed Ibrahim Ahmed, Yushui Han, Faisal Nabi, Su Min Chang, Talal Alnabelsi, Myra Cocker, Chris Schwemmer, William Zoghbi, John Mahmarian, Mouaz Al-Mallah, Houston Methodist Debakey Heart & Vascular Center, Houston, TX, USA	
15:21 - 15:32	Presentation	MACHINE LEARNING ISCHEMIA RISK SCORE FROM CORONARY CT ANGIOGRAPHY PREDICTS LESION-SPECIFIC ISCHEMIA AND IMPAIRED MYOCARDIAL BLOOD FLOW: RESULTS FROM THE PACIFIC TRIAL	Andrew Lin, Pepijn Van Diemen, Manish Motwani, Priscilla McElhinney, Yuka Otaki, Alan Kwan, Donghee Han, Keiichiro Kusunuma, Eyal Klein, Kajetan Grodecki, Benjamin Shou, Sebastien Cadet, Ibrahim Danad, Roel Driessen, Piotr Slomka, Daniel Berman, Damini Dey, Paul Knaapen, Cedars-Sinai Medical Center, Los Angeles, CA, USA, VU University Medical Center, Amsterdam, The Netherlands	
15:32 - 15:42	Panel Discussion & Q&A Session			
	Quiz Question on Pathway			
15:43 - 16:03	Diamond Sponsored Session			
16:03 - 16:23	Exhibition Tour Break			
16:24 - 17:14	Pathway 7 - Ischemic Heart Disease			
16:24 - 16:42	Presentation	Year In Review Speaker	Deepak L. Bhatt	
16:43 - 16:55	Presentation	DAYS ALIVE OUT OF HOSPITAL WITH INITIAL INVASIVE VS CONSERVATIVE MANAGEMENT IN THE ISCHEMIA TRIAL	Harvey White, Sean O'Brien, Karen Alexander, Sripal Bangalore, Jiang Hao Li, Cholenahally Manjunath, Jose Lopez-Sendon, Jesus Peteiro, Gilbert Gosselin, Jeffrey Berger, Aldo Pietro Maggioni, William Boden, Harmony Reynolds, Judith Hochman, David Maron, Auckland City Hospital, Auckland, New Zealand, NYU Grossman School of Medicine, New York, NY, USA	
16:56 - 17:14	Pathway 8 - Heart Failure and Cardiomyopathies			
16:56 - 17:14	Presentation	Heart Failure and Cardiomyopathies and the Year in Review	G. Michael Felker	



17:14 - 17:45	Pathway 9 - Global Health			
17:14 - 17:32	Presentation	The Future of Cardiovascular Health: WHF Roadmap on Atrial Fibrillation Update	Gerhard Hindricks	
17:33 - 17:45	Presentation	ZIMBABWE TELEHEALTH PILOT PROGRAM IDENTIFIES HIGH RISK PATIENTS IN AN UNDERSERVED POPULATION USING POINT OF CARE ECHOCARDIOGRAMS AND DIGITAL ELECTROCARDIOGRAMS	Integrity Mchechesi, Tindotenda Michael Simemeza, Blessing Chikwado, Mark Keller, University of Zimbabwe, Harare, Zimbabwe, University of Colorado, Aurora, CO, USA	
17:46 - 18:16	Platinum Sponsored Session			
18:16 - 19:10	Pathway 10 - Valvular Heart Disease			
18:16 - 18:34	Presentation	Year In Review Speaker	Linda D. Gillam	
18:35 - 18:47	Presentation	CONTEMPORARY NATURAL HISTORY OF ISOLATED SEVERE TRICUSPID REGURGITATION BY ETIOLOGY AND MANAGEMENT	Tom Kai Ming Wang, Kevser Akyuz, Jason Kirincich, Alejandro Duran Crane, Samantha Xu, Gosta Pettersson, A. Gillinov, Zoran Popovic, Bo Xu, Brian Griffin, Milind Desai, Cleveland Clinic, Cleveland, OH, USA	
18:48 - 19:00	Presentation	NON-VITAMIN K ANTAGONISTS SHOULD BE PREFERRED OVER WARFARIN IN PATIENTS WITH ATRIAL FIBRILLATION AND BIOPROSTHETIC VALVES: A SYSTEMATIC REVIEW AND META-ANALYSIS	Rhanderson Cardoso, Caique M. P. Ternes, Leonardo Knijnik, Amanda Fernandes, Victoria N. Fernandez, Gustavo B. Justino, Andre d'Avila, Renato Lopes, Brigham and Women's Hospital, Harvard Medical School, Boston, MA, USA, Duke Clinical Research Institute, Durham, NC, USA	
19:00 - 19:10	Panel Discussion & Q&A Session			
	Quiz Question on Pathway			
19:10 - 19:20	Quiz Session 2			
19:20 Onwards	Award Declaration & Valedictory			



MEET OUR INTERNATIONAL FACULTY



Dr. Caique M. P. Ternes

Division of Medicine, Federal University of Santa Catarina,
Cardiac Arrhythmia Service, SOS Cardio Hospital, Florianopolis, **Brazil**

Topic: Non-Vitamin K Antagonists Should Be Preferred Over Warfarin In Patients With Atrial Fibrillation And Bioprosthetic Valves: A Systematic Review And Meta-Analysis.



Dr. Gerhard-Paul Diller

Royal Brompton Hospital, Imperial College London, London, **UK**

Topic: Utility Of Deep Learning Algorithms In Diagnosing And Automatic Prognostication Of Pulmonary Arterial Hypertension Based On Routine Echocardiographic Imaging.



Dr. Integrity Mchechesi

William & Mary Global Research Institute, Harare, **Zimbabwe**

Topic: Zimbabwe Telehealth Pilot Program Identifies High Risk Patients In An Underserved Population Using Point Of Care Echocardiograms And Digital Electrocardiograms.



Dr. Oussama M. Wazni

Cleveland Clinic, **USA**

Topic: Cryoablation Versus Antiarrhythmic Drug Therapy As Initial Treatment For Atrial Fibrillation: Impact On Quality Of Life.



Dr. Ramy Sedhom

Albert Einstein Medical Center, Philadelphia, **USA**

Topic: Use Of Direct Oral Anticoagulants In Chronic Thromboembolic Pulmonary Hypertension: A Systematic Review And Meta-Analysis.



Dr. M. Regina Lantin-Hermoso

Texas Children's Hospital, Houston, **USA**

Topic: Pediatric and Congenital Heart Disease Year In Review



Dr. Roxana Mehran

Icahn School of Medicine at Mount Sinai, **USA**

Topic: Safety And Efficacy Of 1-Month Versus 3-Month Dual Antiplatelet Therapy In High Bleeding Risk Patients Undergoing Percutaneous Coronary Interventions With An Everolimus Eluting Stent: Insights From The Xience Short Dapt Program.



TENTATIVE INTERNATIONAL FACULTY



Dr. Carlo Di Mario

Careggi University Hospital (AOUC), Florence, **Italy**

Topic: Intravascular Lithotripsy For The Treatment Of Severely Calcified Coronary Lesions
- A Patient Level Pooled Analysis Of The Disrupt Cad I, II, III And IV Studies.



Dr. Deepak L. Bhatt

Brigham and Women's Hospital Heart and Vascular Center, **USA**

Topic: Ischemic Heart Disease and the Year in Review.



Dr. Donna M. Polk - MD, MPH

Director, Cardiovascular Fellowship Program, Brigham and Women's Hospital

Associate Professor of Medicine, Harvard Medical School Cardiovascular Medicine, Boston, **USA**

Topic: Prevention and Health Promotion and the Year in Review.



Dr. Michael Megaly

University Medical Center, **USA**

Topic: Use Of Direct Oral Anticoagulants In Chronic Thromboembolic Pulmonary Hypertension: A Systematic Review And Meta-Analysis.

**Formal acceptance awaited.*



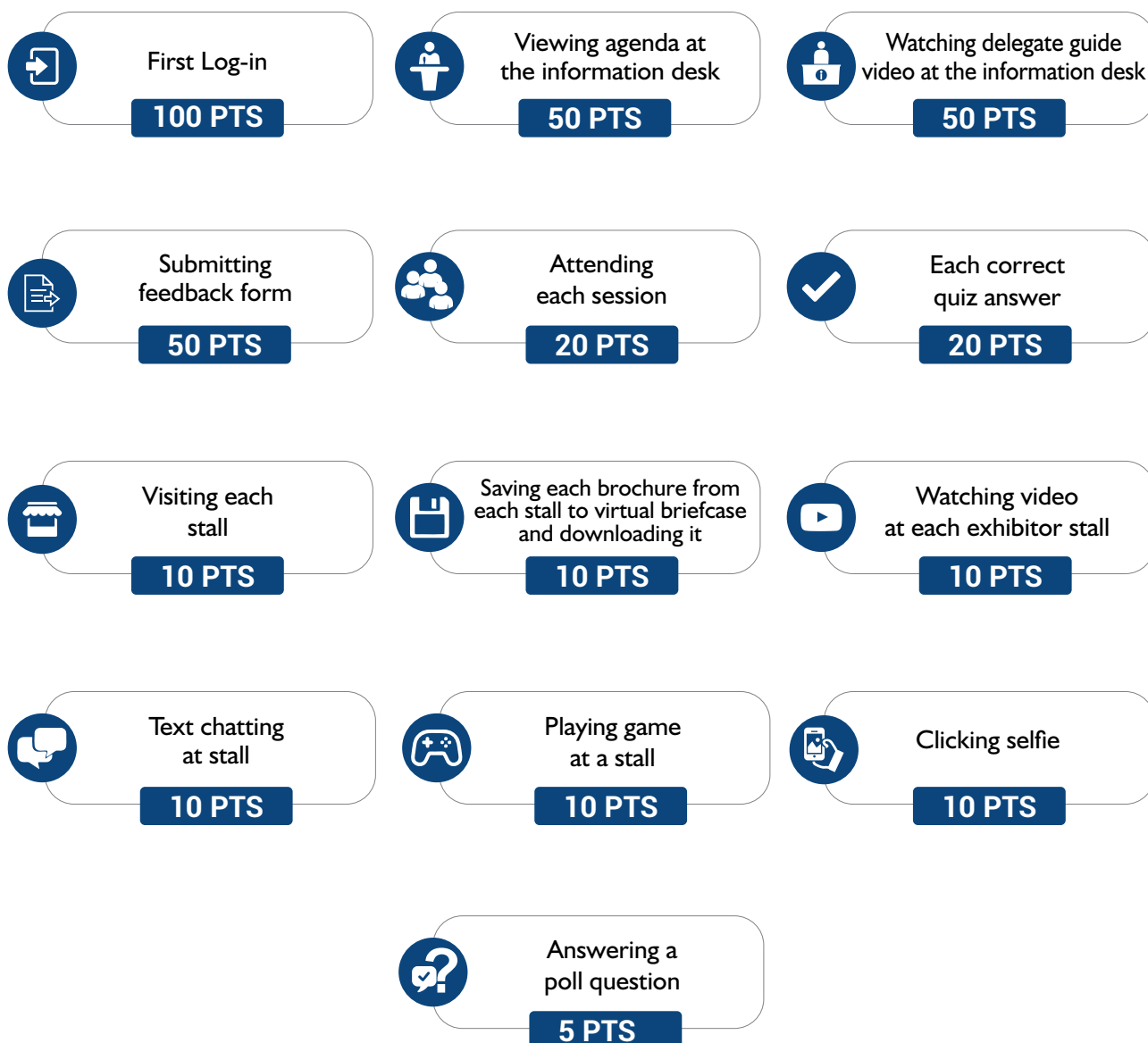
LEADERBOARD FUNCTIONALITY

To ensure maximum engagement & footfalls, the leaderboard is devised to draw the delegates to the exhibition hall.

During the live conference, attendees can earn points and titles just by getting the most out of the meeting. The more active they are, the more points they get. Each day their points (along with their name) will be displayed on the **Best of ACC.21 leaderboard**. During the valedictory session the top point winners will receive awards.



— WAYS TO EARN POINTS —



The attendees who obtain the 2 highest point totals will receive a prize or, if there is no clear winner, a drawing will be conducted from the group tied for most points. The odds of winning a prize depend upon the number of individuals who participate in the contest and the activity of each participant.

*The point system is for reference purposes only



ATTRACTIVE SPONSORSHIP PACKAGES

PARTNER SPONSOR

USD 19,300 | HKD 150,000

(Only 1 Slot available)

- One 60 minutes Scientific Symposium before the main conference.
- One 30 minutes Scientific Symposium during the main conference.
- One principle virtual booth space with top placement to ensure maximum footfall along with booth functionalities.
- Prominent Branding in the conference hall.
- Allocation of 1st stall in the exhibition hall with maximum delegate footfall.
- Logo on the virtual conference login page.
- Acknowledgment with logo on the 'Welcome Video' as patron sponsor.
- Acknowledgment as a Patron sponsor during session transitions with branding slide (four times a day).
- Acknowledgment in the virtual lobby as patron sponsor.
- 2 Minutes sponsors intro or video ads will be played during the breaks (four times on all the days).
- Hyperlinked logo on the conference website.
- Company logo to feature on all e-mail and social media marketing in the lead up and during the virtual conference.
- 5 e-mail invitations to delegates with company branding.
- Acknowledgment on the conference hall pathway.
- Acknowledgment on the exhibition pathway.
- 1 thank you e-mail on behalf of the sponsor to all the attendees.
- Access to company representatives in the scientific sessions: 15



PATRON SPONSOR

USD 15,000 | HKD 115,500

(Only 1 Slot available)

- One 60 minutes Scientific Symposium during main conference.
- One premium virtual booth space with top placement to ensure maximum footfall along with booth functionalities.
- Prominent Branding in the conference hall.
- Allocation of 1st stall in the exhibition hall with maximum delegate footfall.
- Logo on the virtual conference login page.
- Acknowledgment with logo on the 'Welcome Video' as patron sponsor.
- Acknowledgment as a Patron sponsor during session transitions with branding slide (four times a day).
- Acknowledgment in the virtual lobby as patron sponsor.
- 2 Minutes sponsors intro or video ads will be played during the breaks (four times on all the days)
- Hyperlinked logo on the conference website.
- Company logo to feature on all e-mail and social media marketing in the lead up and during the virtual conference.
- 5 e-mail invitations to delegates with company branding.
- Acknowledgment on the conference hall pathway.
- Acknowledgment on the exhibition pathway.
- 1 thank you e-mail on behalf of the sponsor to all the attendees.
- Access to company representatives in the scientific sessions: 15



PLATINUM SPONSOR

USD 12,750 | HKD 98,500

(Only 2 Slots available)

- One 40 minutes Scientific Symposium during main conference.
- One premium virtual booth space with top placement to ensure maximum footfall along with booth functionalities.
- Prominent Branding in the conference hall.
- Allocation of 2nd stall in the exhibition hall with maximum delegate footfalls.
- Logo on the virtual conference login page.
- Acknowledgment as a Platinum sponsor during session transitions with branding slide (twice a day).
- Acknowledgment in the virtual lobby as platinum sponsor.
- 1 Minutes sponsors intro or video ads will be played during the breaks (twice on all the days).
- Hyperlinked logo on the conference website.
- Company logo to feature on all e-mail and social media marketing in the lead up and during the virtual conference.
- 3 e-mail invitations to delegates with company branding.
- Acknowledgment on the conference hall pathway.
- Acknowledgment on the exhibition pathway.
- Access to company representatives in the scientific sessions: 10

DIAMOND SPONSOR

USD 10,500 | HKD 80,900

(Only 2 Slots available)

- One 20 minutes Scientific Symposium during main conference.
- One regular virtual exhibition booth space with functionalities
- Acknowledgment in the virtual lobby as diamond sponsor.
- Hyperlinked logo on the conference website.
- Company logo to feature on all e-mail and social media marketing in the lead up and during the virtual conference.
- 2 e-mail invitations to delegates with company branding.
- Acknowledgment on the conference hall pathway.
- Acknowledgment on the exhibition pathway.
- Access to company representatives in the scientific sessions: 5



QUIZ SPONSOR

USD 8,250 | HKD 63,500

(Prizes to be given by sponsor)

- Branding during quiz session.
- One regular virtual exhibition booth space with functionalities.
- Acknowledgment in the virtual lobby as quiz sponsor.
- Hyperlinked logo on the conference website.
- 1 e-mail invitations to delegates with company branding.
- Access to company representatives in the scientific sessions: 5

GOLD SPONSOR

USD 7,500 | HKD 57,800

(Only 6 Slots available)

- One regular virtual exhibition booth space with functionalities.
- Acknowledgment in the virtual lobby as gold sponsor.
- Hyperlinked logo on the conference website.
- Access to company representatives in the scientific sessions: 3

REGULAR EXHIBITOR

USD 3,750 | HKD 28,900

(Only 5 Slots available)

- One regular virtual exhibition booth space with functionalities.
- Logo on the conference website as exhibitor.
- Access to company representatives in the scientific sessions: 2

Additional Features at Exhibition Booth

- Lead Retrieval & Data Analytics of Stall Visitors.
- Recorded Brand Video at the Stall (Video clip about the product/company).
- Company Profile and products demonstration.
- Live Chat between exhibitor & stall visitor.
- Connect delegates through audio or video chat.
- Schedule a call or virtual meeting between exhibitor & stall visitor.
- Business Card Exchange.
- Various reports of exhibition booth activities.

SPONSORSHIP AND EXHIBITION BOOTH OPTIONS

Principal Sponsor Exhibition Booth



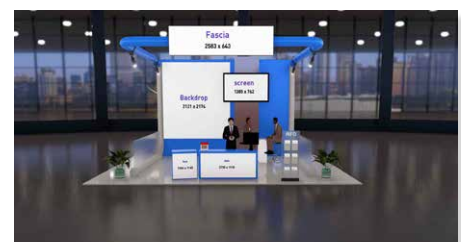
Patron Sponsor Exhibition Booth



Platinum Sponsor Exhibition Booth



Diamond Sponsor Exhibition Booth



Gold Sponsor Exhibition Booth



Regular Sponsor Exhibition Booth





SPONSORSHIP AND EXHIBITION PAYMENT CONDITIONS

Payment methods:

- Electronic Transfer
- Bank Transfer

Payment details:

Sponsor/Exhibitor is responsible for all bank transfer fees. It is necessary to enclose a copy of the Payment/Transaction Advice obtained from your bank to identify you and confirm your payment.

Bank details:

All invoices for exhibition space shall be issued by Organizers in USD. For payments in other currencies, please note the current conversion rate as per RBI would apply. All completed sponsorships / exhibition space booking forms along with bank transfer payment transaction advice must be sent via e-mail to the conference secretariat.

Fund transfers should be done in USD only, not in Indian Rupees.

Account Name: **MCI GeTS India Pvt Ltd**

Bank Name: **HDFC Bank Ltd**

Account No: **50200027962560**

Address: **Vatika Atrium A-Block Golf Course Road, Sector-53, Gurgaon-122002, Haryana**

IFSC Code: **HDFC0000572**

Swift Address No: **HDFCINBB**

Payment terms:

- 50% payable on presentment of the invoice
- 50% payable by 10th October 2021

Cancellation terms:

Cancellation and changes to your original bookings must be made in writing to Conference Secretariat. If the exhibitor withdraws from the exhibition after signing and returning the booking form, they will be liable to pay the following cancellation fees:

- **Before 10th September 2021: 50% retention**
- **After 10th September 2021: 100% retention**

GENERAL INFORMATION

Sponsorship & Exhibition

The Conference & Exhibition will be held Virtually.

Allocation of Exhibition Space

Space Allocation will be made on a "first come, first served" basis. A completed Exhibition Booking Form should be emailed to ensure reservation of a desired location. Upon receipt of the Exhibition Booking Form, space will be confirmed, and an invoice will be emailed. Space allocations will be made in the order in which application forms & payment are received.

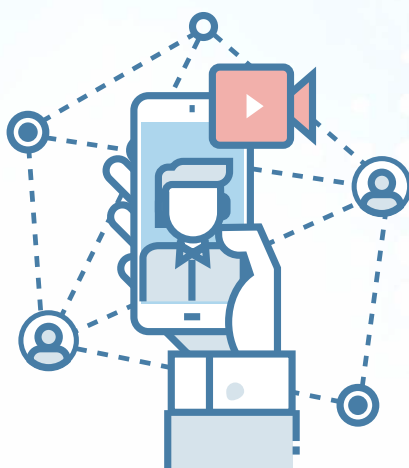
Exhibitors' Technical Manual

An Exhibitors' Technical Manual outlining all technical aspects of exhibition will be circulated 05 days before the conference.



VIRTUAL PLATFORM FEATURES

- 3D Experience with Immersive Environment
- Virtual Lobby with Interactive Touchpoints
- Information Desk
- Live Streaming & Session Archives
- Live Q&A
- Live Polling
- Chat in real time with attendees (Text Chat box, Audio/Video Calling)
- Attendee Dashboard



- Photobooth
- Notifications
- Virtual Briefcase
- Attendee Video Guide
- Engagement & Entertainment options (Optional)
- Reports & Data Analytics
- Feedback Desk



BRANDING OPPORTUNITIES

Login Page



Note: Partners logos have been used for the depiction purpose & are not the actually confirmed conference sponsors.

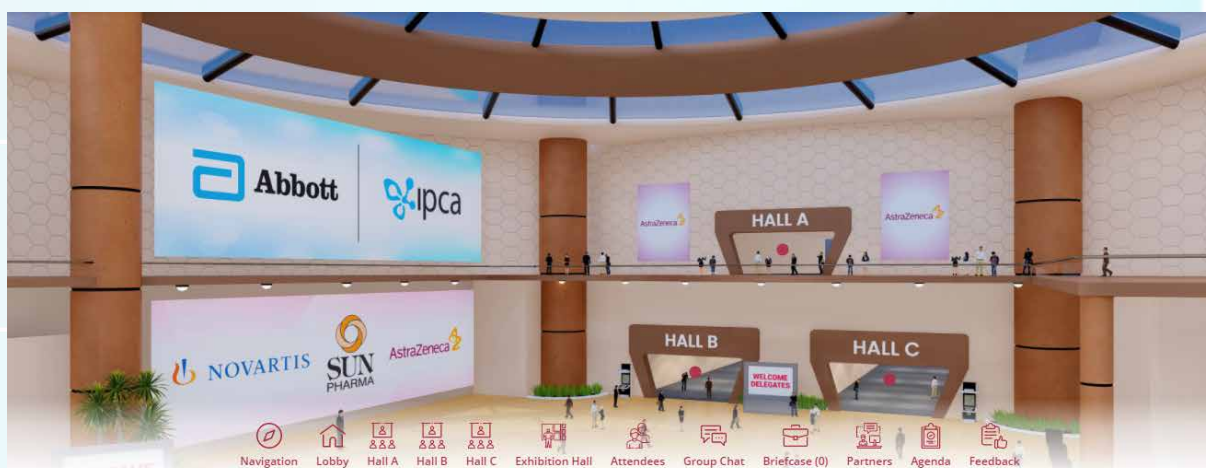
Virtual Lobby



Information Desk



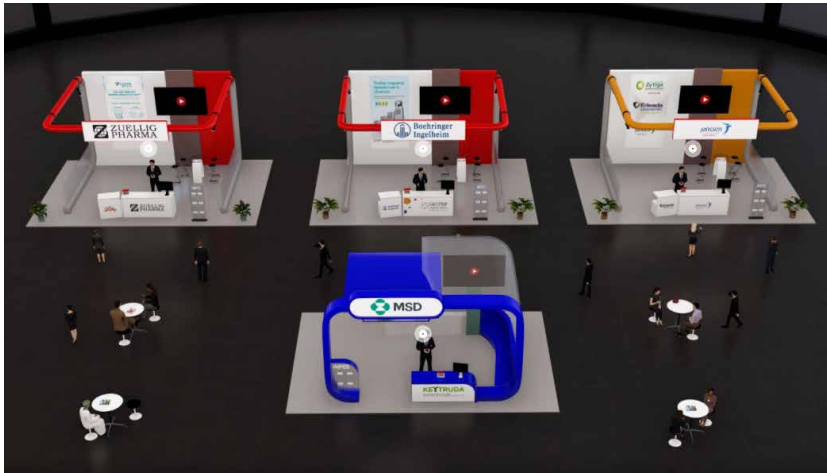
Hall's Lobby



Conference Hall



Exhibition Area



Top 5 reasons for attendees visit the exhibition hall

- To gain leaderboard points to win prizes for Virtual Meeting.
- Interaction with Sales Staff of various companies.
- Book an appointment for Business
- New Product Launches & Details.
- To Download Product e-Catalogues & Video's.

Virtual Booth

Booth features:

- Medical Representatives to Interact Live with Doctors.
- Branding on Booths.
- Video on Screen.
- Brochure / Content Downloads.
- Chat with Staff.
- Book an Appointment.
- Product Video's.
- Sales Person Info.
- Social Media.



The above images are for virtual representation only

Conference Partner & PCO



MCI GeTS India Pvt. Ltd.

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